

SPONSOR YOUR COMMUNITY





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YOU'RE NOT JUST SPONSORING A FACILITY.
YOU'RE SPONSORING A

COMMUNITY



As a registered charity, Aberdeen Sports Village (ASV) is committed to improving health, wellbeing and physical activity opportunities across our community. We are incredibly grateful for corporate donations and sponsorship, which help us provide high-quality facilities, inclusive programmes and accessible opportunities for people of all ages and abilities.

As a not-for-profit organisation, every surplus is reinvested back into ASV to enhance our facilities and programmes for children and families. Corporate support and grant funding play a vital role in helping us remove barriers to participation and deliver initiatives that ensure more people can benefit from sport and physical activity.

WHY SPONSOR ASV?

As one of the region's leading sports and physical activity facilities, ASV welcomes thousands of people each week, from children and families to students, athletes and community groups.

Corporate sponsorship helps us continue to provide high-quality facilities, inclusive programmes and opportunities for people of all ages and abilities to take part in sport and physical activity. Sponsorship also means providing essential training and career development for local students.

Partnering with ASV also provides valuable opportunities for your organisation to increase brand visibility, align with a trusted and respected local charity, and demonstrate the real impact your business is making in the community. Through sponsorship, your organisation becomes part of something bigger, helping to create opportunities, inspire participation and support the wellbeing of people across the region.



OUR IMPACT

The impact ASV makes extends far beyond our facilities. Every visit, programme and partnership contributes to improving health and strengthening our local community.

The following highlights demonstrate the real, measurable impact ASV continues to make across Aberdeen and the wider region.



HOME OF COMMUNITY SPORT

School-day activities delivered to 741 children from six Aberdeen City Primary Schools with 4,768 participations and 10 weeks of swimming lessons provided to nine classes of P5-P7 children

ASV ENERGISERS

Free sport and meals provided to 560 local children, 5,119 participations and 3,353 meals

LINKS NURSERY AND HUB

74 nursery children received free swimming lessons, plus free swimwear



ABERDEEN SCHOOL FOR THE DEAF

15 children received weekly swimming lessons throughout the school year

ASV MATCHDAY

175 adults and young people from 12 targeted groups, received the ASV/AFC Matchday experience

DR HELLEN REITH TRUST

Seven young athletes provided with financial support (£11,500)

Statistics from ASV's financial year 2024 – 2025

DONATIONS

By donating to ASV, you will help us to continue breaking down barriers to accessing health and wellness, engage more with our community, providing opportunities to utilise our services, and empower as many people as possible to stay active. We can provide the platform and pathways for developing athletes, putting Aberdeen in the spotlight. We are committed to delivering the best experience for all ages, all abilities and involving as many of the local community as possible. When you donate to ASV you are supporting a local health and wellbeing centre that is committed to the heart of its community. We will gladly accept any donation, but from as little as £3.00 you can provide one week of free school sport and swimming lessons for one child. It really is as little as this, imagine how many children you could support for one year.

DONATION PRICING

- **£3.00 - Home of Community Sport**
Supports one week of free school sport and swimming lessons for one child
- **£3.50 - ASV Energisers**
Provides one meal for three children attending the ASV Energisers programme
- **£3.60 - Nursery Swimming Lessons**
Provides one swimming lesson for a nursery-aged child
- **£3.80 - School for The Deaf**
Provides one swimming lesson for a primary school-aged child
- **£5.00 - ASV Energisers**
Gives one child a free sports session and a meal
- **£6.00 - ASV Matchday**
Supports delivery of the ASV Matchday Experience, offering families and groups free access to sport and an Aberdeen FC home match
- **£15.00 - Home of Community Sport**
Provides five weeks of free school sport and swimming lessons for one child
- **£18.15 - Nursery Swimming Lessons**
Funds a full block of five swimming lessons for one nursery-aged child
- **£19.00 - School for The Deaf**
Funds a full block of five swimming lessons for one primary school-aged child
- **£25.00 - ASV Energisers**
Provides one child with a block of five free sport sessions and free meals

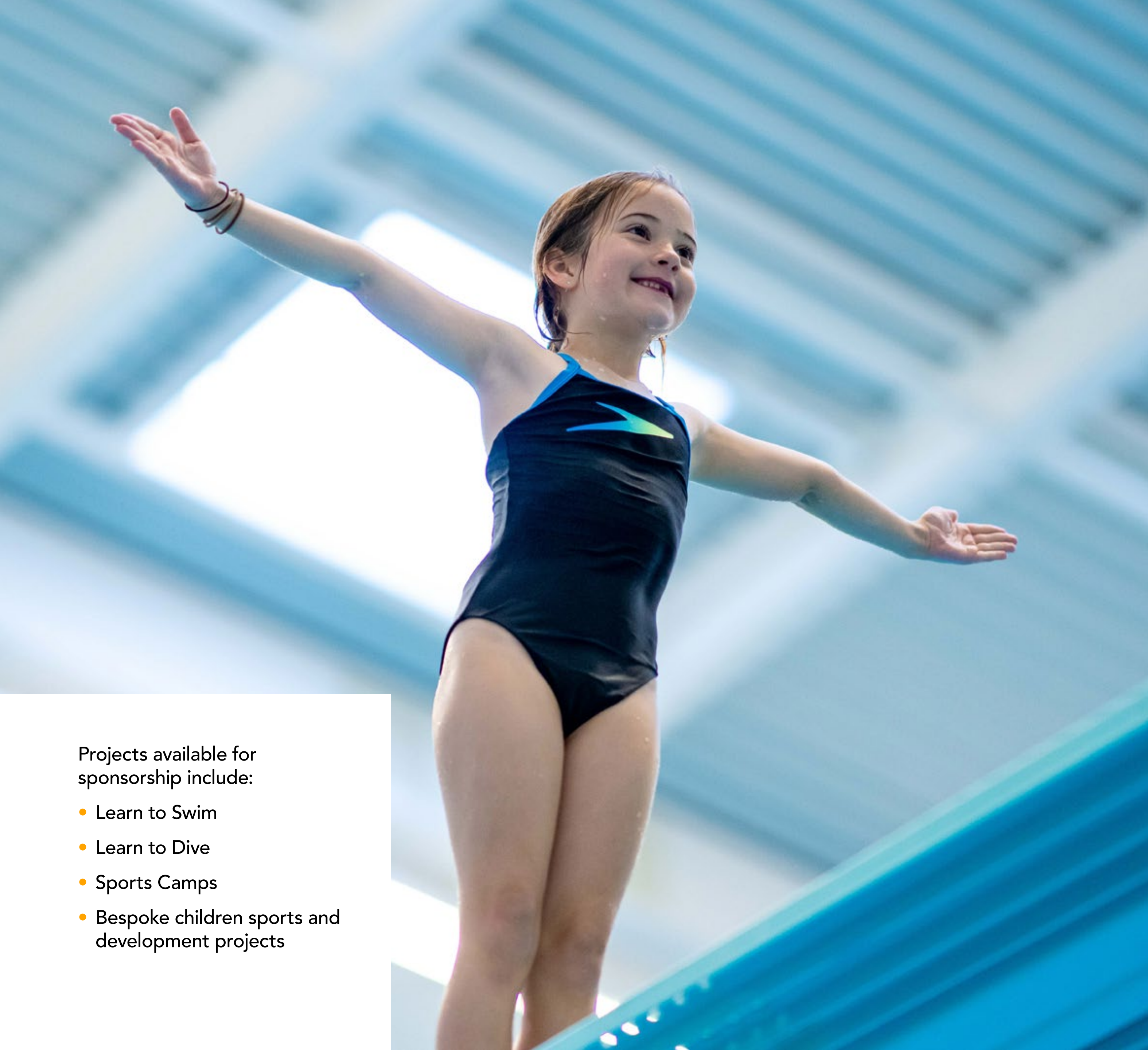


It's really simple to donate, just scan the QR code

**SPONSORSHIP
PACKAGES
AVAILABLE
FOR ALL ASV
PROGRAMMES**

SPONSOR A PROGRAMME





Projects available for sponsorship include:

- Learn to Swim
- Learn to Dive
- Sports Camps
- Bespoke children sports and development projects

IN THE FINANCIAL YEAR 2024 – 2025 ASV HAD:

1MN+ 240

Visits recorded

Diving Programme members

1,400 700+

Learn to Swim members and delivered 200+ lessons each week

Children attended Sports Camps over 10 weeks

273 1,180

Children taking part in athletics, in partnership with Aberdeen Amateur Athletic Club (AAAC)

Children attended partner Sports Camps, with over 340 free meals and 4,000 free snacks provided

800 16K

Participants in the Denis Law Legacy Trust Festival, including 500+ attending free family swimming and sport

Children from Aberdeen City primary schools visited ASV through projects and collaborations

By sponsoring a programme, your organisation will have opportunities to benefit from brand recognition across a range of choices:

- Social media
- Website
- Annual report
- Opportunity to reach out to ASVs members
- Internal TV screens
- Media opportunities
- Photography
- Opportunity to brand kit, supply giveaways

More importantly, you'll have the opportunity to see the impact of your support first-hand, watching children take part in sport and experiencing the difference your investment makes in the community.

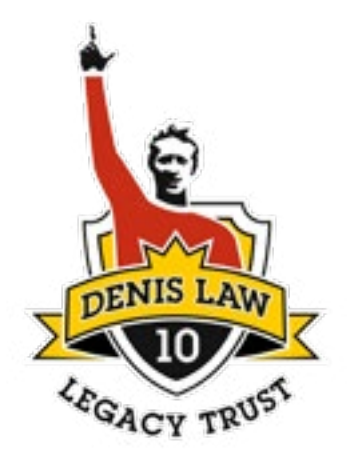
It's a meaningful way to demonstrate your commitment to social responsibility while showcasing the real impact your organisation is making on the lives of local people.

Every partnership package is bespoke, allowing us to create opportunities that align with your organisation's values and objectives. You can have a say in how we spend any donation. This can be planned between you and ASV, for example, kits, coach training or lessons are just a few ideas.



CURRENT PARTNERS

Thanks to the organisations below, we can deliver so many valuable community initiatives working in partnership and with valuable funding.





"As a local company, we're proud to assist where we can. A lot of kids don't have access to these kinds of facilities, so for that to be provided (through the Home of Community Sport programme) is fantastic."

Premier Coaches

"It was great working with new children and coaching sports I hadn't delivered before. Seeing the children learn new skills and grow in confidence was the best part... by the end they were much more confident and keen to try new things. It helped me improve at adapting quickly between different age groups and activities."

"I've been coaching athletics. The way they've adapted and picked things up so quickly has been really impressive, especially how focused they've been on each activity. I'm so happy to be part of this and honoured to help offer these opportunities to children."

NESCOL Students

TESTIMONIALS

"At TEXO, we believe businesses have a responsibility to invest in the communities in which they operate. Partnering with Aberdeen Sports Village to support free swimming lessons for children at Links Nursery & Hub reflects our commitment to creating meaningful, lasting impact. Swimming is a fundamental life skill, and ensuring over 100 preschool children had access to high-quality lessons - regardless of financial circumstances - is something we were extremely proud to support."

Russell Holley, TEXO

GET IN TOUCH

Donations and Sponsorships
graham@aberdeensportsvillage.com

